



BENEFITS MANAGEMENT PRINCIPLES

Introduction

The Aspire Europe Benefits Management Principles award is an introduction to the theory and practice of pursuing the goals of a change programme. It takes delegates through the concepts and tools of Benefits Management leading to effective control of the process for delivering benefits. The course can lead to a nationally recognised award accredited by C4CM following an assessment based in the workplace.

Target Audience

This course is ideal for any staff involved in change related roles and wish to gain a qualification, for example:

- Operations staff taking up a BCM role
- Programme leaders and managers
- Benefits & business case managers
- Members of a change team
- Staff from a Programme or Project Office

Course Benefits

- Review of the Benefits Management process across the entire change cycle.
- Techniques and tools for effective benefits realisation management.
- Develop a workplace action plan to improve benefits realisation.
- Greater understanding of the criticality of benefits.
- More effective contribution to benefits delivery in the workplace
- Increased understanding of the benefits management principles
- Increased confidence to manage benefits

Duration: Course is 1 day (face-to-face) with an additional 20 hours of study time for the award.

Pre-Requisites: None required.

Public Courses: Public courses are based around a case study.

In-House Courses: Can be tailored around a current or planned Change Programme.

Public Event: Price on application
In-House Event: Price on application
C4CM Qualification: £175 per person (optional)



About Aspire Europe

We are a company with roots entrenched in change programme management and performance improvement and have been at the forefront of leadership for 10 years, providing the lead authors for the 2007 and 2011 Managing Successful Programmes and the P3M3® Maturity Model for 2008 and 2013.

We constantly strive to offer refreshing courses, material and examples to the market and provide interesting and stimulating events.

We see benefits management as critical to the success of change in organisations and have provided consultants to perform this activity in the past.

We look at the tools and techniques that will be helpful day-to-day and identify areas where further development will help. In addition we will explore the different benefits management skills that will be required to maintain a benefits focus in a change programme.

The course is a key component of any professional development for a Business Change Manager or member of a change team.

For more details please contact us

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Course Outline

Module	Content
Why Benefits Management?	This session covers: <ul style="list-style-type: none"> • Principles • Benefits management cycle • The benefits chain reaction • Why 80% of benefits aren't delivered
Benefits Realisation Process	This session covers: <ul style="list-style-type: none"> • Benefits Management framework and approach • Benefits categories and links to organisational goals and aims • Benefits activities in the lifecycle of a change programme • Benefits Realisation Plan
Identifying and Defining the Benefits	This session covers: <ul style="list-style-type: none"> • Consulting and engaging stakeholders • Valuing benefits and identifying where they will occur • Tangible -v- intangible benefits • Useful techniques and approaches
Mapping and Profiling the Benefits	This session covers: <ul style="list-style-type: none"> • Benefits modelling and relationships • Relating benefits to project outputs • Identifying and tracking opportunities
Tracking the Benefits	This session covers: <ul style="list-style-type: none"> • What is involved and what are the responsibilities? • What should be measured and who will do it? • Transition -v- benefits tracking • Reviewing and assessing benefits realisation
Reviewing the Benefits	This session covers: <ul style="list-style-type: none"> • Roles in benefits reviews • Quality aspects of reviews • Planning and re-planning • Being realistic

COURSE METHODOLOGY	<p>Attendees are encouraged to bring forward relevant situations from their workplace for illustration and discussion.</p> <p>The case study and exercises are relevant to the organisational situation of the attendees who are encouraged to use their own experience to broaden the exercises.</p> <p>The assessment is based on a workplace situation and requires the delegate to apply knowledge and tools from the course to their own situation.</p> <p>Our trainers have an excellent track record in adding value above the course content.</p>
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