



BENEFITS MANAGEMENT INTERACTIVE LEARNING MASTERCLASS

Introduction

This is our ultimate benefits management interactive learning event.

It provides you with a unique opportunity to attain not only the theoretical knowledge of benefits management from our expertise as thought leaders in this area – releasing current thinking in publications such as Managing Successful Programmes and Benefits Management – but also attain an understanding of the practical application we have acquired as consultants assessing organisational performance.

Target Audience

This course is ideal for:

- Programme board members
- Project board members
- Business change managers
- Programme managers and teams
- Project managers and teams
- Performance managers
- Portfolio office staff

Course Benefits

- Introduces and explains the benefits management principles
- Increased confidence to manage benefits
- Introduces and explains roles involved with the benefits management process
- More effective contribution to benefits delivery in the workplace
- Opportunity to share ideas and concepts with others

Pre-Requisites: None required.

**Price: £75 per person (full package)
for 12 months access
+ £175 for C4CM qualification**

**If you would like to view an interactive taster
of this course please [click here](#)**

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Interactive Learning Features

Helpful features you will find in our courses include:

- Course accredited by the Centre for Change Management (C4CM)
- Access to materials for 12 months
- 130 interactive screens with information presented innovatively to make it interesting
- Worked examples provided in the “Show me how to” guides bring the technique to life
- Podcasts by the lead author for MSP® 2007 and 2011
- Multi-platform support including Smartphone/Tablet access
- Access to our online community with peer and topic expertise support
- Search facility to enable you to find the topic you need
- Assessments at the end of each module to check your understanding
- A workbook for those planning to undertake the C4CM assessment
- Supporting templates that can be used in your organisation
- Customisable to include company specific references and approaches

About Aspire Europe

Aspire Europe are a company with roots entrenched in change programme management and performance improvement.

We have been at the forefront of leadership for 10 years, having been the lead authors for the 2007 and 2011 Managing Successful Programmes (MSP®) and the P3M3® Maturity Model for 2008 and 2013.

We constantly strive to offer refreshing courses, material and examples to the market and provide interesting and stimulating events.

For more details, please contact us

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Course Outline

Module	Content	Length
Overview	This module provides a basic overview of the terminology, principles and concepts that underpin Benefits Management best practice. <ul style="list-style-type: none">• Principles• Benefits• The benefits chain reaction• Why 80% of benefits aren't delivered	1 hour
Identify the benefits	This module explains the key areas to look for in benefits at the outset and how to develop basic Benefits Management information. <ul style="list-style-type: none">• Requirements gathering• Developing types of benefit• Blueprints• Value types	2 hours
Analyse the benefits	This module explains how to analyse benefits through categorisation, valuation and linkages to business change. <ul style="list-style-type: none">• Categorisation and how they are used• Benefits mapping• Outputs to benefit mapping	2 hours
Plan for benefits	This module explains how to plan for benefits through types, documentation and timescales. <ul style="list-style-type: none">• Measurement criteria• Stakeholder impact• Benefits strategy, profiles and plans• Key plan requirements• Forecasting	2 hours
Delivering the benefits	This module explains benefits delivery and managing the process. <ul style="list-style-type: none">• Controlling delivery• Reporting and performance monitoring• Benefits tracking	1 hour
Reviewing the benefits	This module covers reviewing benefits and conducting the process. <ul style="list-style-type: none">• Assurance• Reviewing framework• Planning reviews• Analysing results	1 hour

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