



# BENEFITS MANAGEMENT eLEARNING MASTERCLASS

## Introduction

This is our ultimate Benefits Management eLearning course

It provides you with a unique opportunity to attain not only the theoretical knowledge of benefits management from our expertise as thought leaders in this area – releasing current thinking in publications such as *Managing Successful Programmes*<sup>®</sup> and *Benefits Management* – but also attain an understanding of the practical application we have acquired as consultants assessing organisational performance.

## Target Audience

This course is ideal for:

- Programme board members
- Project board members
- Business Change Managers
- Programme Managers and teams
- Project Managers and teams
- Performance Managers
- Portfolio Office staff

## Course Benefits

- Introduces and explains the benefits management principles
- Increased confidence to manage benefits
- Introduces and explains roles involved with the benefits management process
- More effective contribution to benefits delivery in the workplace
- Opportunity to share ideas and concepts with others

**Pre-Requisites:** None required.

**Price: £75 per person (full package)  
for 12 months access  
+ £175 for C4CM qualification**

**If you would like to view an interactive taster  
of this course please [click here](#)**

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## eLearning Features

Helpful features you will find in our courses include:

- Course accredited by the Centre for Change Management (C4CM)
- Access to materials for 12 months
- 130 interactive screens with information presented innovatively to make it interesting
- Worked examples provided in the “Show me how to” guides bring the technique to life
- Podcasts by the lead author for MSP<sup>®</sup> 2007 and 2011
- Multi-platform support including Smartphone/Tablet access
- Access to our online community with peer and topic expertise support
- Search facility to enable you to find the topic you need
- Assessments at the end of each module to check your understanding
- A workbook for those planning to undertake the C4CM assessment
- Supporting templates that can be used in your organisation
- Customisable to include company specific references and approaches

## About Aspire Europe

Our roots are entrenched in Change Programme Management and Performance Management and we are committed to improving the efficiency and effectiveness of organisations through the transfer of our knowledge and experience to your people.

We constantly strive to offer refreshing, stimulating and interesting events facilitated by consultants with a wealth of experience and examples to enhance your learning experience.

We offer further accredited courses to continue your development.

**For more details, please contact us**

**0117 440 2560**

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### Course Outline

Module	Content	Length
<b>Overview</b>	<p>This module provides a basic overview of the terminology, principles and concepts that underpin Benefits Management best practice.</p> <ul style="list-style-type: none"> <li>• Principles</li> <li>• Benefits</li> <li>• The benefits chain reaction</li> <li>• Why 80% of benefits aren't delivered</li> </ul>	1 hour
<b>Identify the benefits</b>	<p>This module explains the key areas to look for in benefits at the outset and how to develop basic Benefits Management information.</p> <ul style="list-style-type: none"> <li>• Requirements gathering</li> <li>• Developing types of benefit</li> <li>• Blueprints</li> <li>• Value types</li> </ul>	2 hours
<b>Analyse the benefits</b>	<p>This module explains how to analyse benefits through categorisation, valuation and linkages to business change.</p> <ul style="list-style-type: none"> <li>• Categorisation and how they are used</li> <li>• Benefits mapping</li> <li>• Outputs to benefit mapping</li> </ul>	2 hours
<b>Plan for benefits</b>	<p>This module explains how to plan for benefits through types, documentation and timescales.</p> <ul style="list-style-type: none"> <li>• Measurement criteria</li> <li>• Stakeholder impact</li> <li>• Benefits strategy, profiles and plans</li> <li>• Key plan requirements</li> <li>• Forecasting</li> </ul>	2 hours
<b>Delivering the benefits</b>	<p>This module explains benefits delivery and managing the process.</p> <ul style="list-style-type: none"> <li>• Controlling delivery</li> <li>• Reporting and performance monitoring</li> <li>• Benefits tracking</li> </ul>	1 hour
<b>Reviewing the benefits</b>	<p>This module covers reviewing benefits and conducting the process.</p> <ul style="list-style-type: none"> <li>• Assurance</li> <li>• Reviewing framework</li> <li>• Planning reviews</li> <li>• Analysing results</li> </ul>	1 hour