



APMG International Change Management™ Foundation Interactive Learning

Introduction

This course is based on The Effective Change Manager's Handbook.

This **APMG accredited i-learning course** focuses on the effects of change in four key areas: individual, organization, communication and stakeholder engagement and change practice. It is an intense course and prepares delegates for the Foundation Examination.

Target Audience

This course is ideal for:

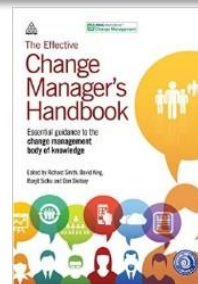
- Staff involved in Change Management;
- Those leading or about to lead change;
- Those seeking the Foundation qualification;
- Team members being affected by or affecting change, and individuals who need to support their colleagues, team and organization through change, and/or manage themselves through change

Course Benefits

- Understanding of the impacts of change
- Knowledge and understanding of how to support others through change
- Understanding to support the organization through change

Duration: Approx. 12 hours

Pre-Requisites: None



About Aspire Europe

The case for using Aspire Europe is compelling; we are an Accredited Training organisation by APM, C4CM and The APM Group and an AXELOS Limited accredited consulting partner. Our trainers include mainly practicing consultants who have achieved Registered Consultant status.

Aspire Europe is a company with roots entrenched in change programme management and performance improvement. We have been at the forefront of leadership for 10 years, having been the lead authors for the 2007 and 2011 Managing Successful Programmes (MSP®) and the P3M3® Maturity Model for 2008 and 2013.

We constantly strive to offer refreshing courses, material and examples to the market and provide interesting and stimulating events.

The course is intense but fun, and for individuals coming from a project or operations background, the sheer volume of information that has to be processed to achieve Foundation level can be baffling. Preparation is the key to success, which is why we provide a full i-learning programme to help you arrive for the exam fully prepared.

**Price: £199 per person (full package)
for 12 months access**

**If you would like to view a taster of this course
please [click here](#)**

For more details please contact us

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Course Outline

Module	Content
Change and the Individual	<ul style="list-style-type: none">• Learning process and styles• Learning dip• Models of individual change• Motivation• Individual differences
Change and the Organization	<ul style="list-style-type: none">• Metaphors of organizations• Organization culture and change• Models of change• Emergent change• Key roles in organizational change• Drivers of change• Developing vision
Stakeholder strategy	<ul style="list-style-type: none">• Principles• Identifying and segmenting stakeholders• Personas and empathy maps• Stakeholder mapping• Influencing strategies
Communication and engagement	<ul style="list-style-type: none">• Communication biases• Feedback and communications approaches• Communicating change – factors, barriers and approaches• Communications channels (Push-Pull & Lean-Rich)• Planning communications
Change impact	<ul style="list-style-type: none">• Identifying and assessing change impact• Stakeholder impact assessment• Change severity assessment
Change readiness	<ul style="list-style-type: none">• Motivation to change and supporting individuals• Change agent networks• Building organizational change readiness• Building the change team• Change management plan• Preparing for resistance