



APMG International Managing Benefits™ Practitioner

Introduction

The purpose of the APMG International Managing Benefits™ guidance and certification scheme is to provide managers and practitioners from multiple disciplines, working in a variety of organizations, with generally applicable guidance encompassing benefits management principles, practices and techniques. “Managing Benefits” has been carefully designed to complement existing Best Practice in portfolio, programme and project management such as PRINCE2®, MSP® & MoP®.

This two-day course provides participants with a thorough understanding of the Managing Benefits approach, providing the skills needed to confidently manage benefits realisation in line with strategic aims of a business and its day to day running. This Practitioner level course aims to prepare delegates to apply and tailor Managing Benefits effectively in their organisation. Delegates will be given the opportunity to sit the Managing Benefits Practitioner examination in the afternoon of the second day of the course.

Target Audience

The target audience includes all those with a role in ensuring best use of funds by maximizing the benefits realized from change initiatives. This multi-disciplinary group includes:

- Change leaders (e.g. senior responsible owners)
- Change initiators (e.g. strategic planners and policy leads)
- Change appraisers and evaluators
- Change implementers (e.g. programme managers)
- Change support staff (e.g. project office staff)

Course Benefits for Individuals

- Enhanced professional competence through benefits management practices and techniques.
- Ability to implement methods, including knowledge of management accountancy and behavioural finance.
- Adept at forecasting realistic benefits to produce business cases which address business issues and objectives.

Course Benefits for Organizations

- Realize benefits to improve prospects in terms of investors, clients, revenue and efficiency levels.
- Ability to demonstrate more efficient and effective practices through better use of available resources.
- Improved return on investment from change initiatives
- Enhanced confidence on the part of regulators and funding agencies.
- Have an organization-wide understanding of the benefits a project or programme will produce and be able to measure

Public Event: Price on application
In-House Event: Price on application



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MSP®, MoP®, PRINCE2® and P3M3® are [registered] trade marks of AXELOS Limited, used under permission of AXELOS Limited. All rights reserved.

About Aspire Europe

We are a company with roots entrenched in change programme management and performance improvement and have been at the forefront of leadership for 10 years, providing the lead authors for the 2007 and 2011 Managing Successful Programmes and the P3M3® Maturity Model for 2008 and 2013.

We see benefits management as critical to the success of change in organisations and have provided consultants to perform this activity in the past. We look at the tools and techniques that will be helpful day-to-day and identify areas where further development will help. In addition we will explore the different benefits management skills that will be required to maintain a benefits focus in a change programme.

The course is a key component of any professional development for a Portfolio, Project or Programme Manager, Business Change Manager or member of a change team.

Duration: Course is 2 days face to face, with sample papers provided, and some advisory evening work.

Pre-Requisites: Delegates will need to have passed and evidence the passing of the Managing Benefits Foundation examination.

Public and in-house Courses: Public and in house courses are based around scenarios in sample examination

For more details please contact us

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Course Outline

Module	Content
Practitioner Examination Overview	<ul style="list-style-type: none"> • Format and content of the exam. • Examination question styles. • Examination approach
Managing Benefits Overview	<ul style="list-style-type: none"> • Definitions, scope and objectives of benefits management. • The nine themes of effective Benefits Management • Barriers to effective benefits management practice,
Managing Benefits Principles	<ul style="list-style-type: none"> • The names and key elements of the seven Benefits Management Principles • A sample examination question on this syllabus area
Identifying and Quantifying Benefits	<ul style="list-style-type: none"> • A review of the Identify and Quantify practice • A sample examination question on this syllabus area
Valuing and Appraising Benefits	<ul style="list-style-type: none"> • A review of the Value and Appraise practice • A sample examination question on this syllabus area
Planning Benefits Realisation	<ul style="list-style-type: none"> • A review of the Plan practice • A sample examination question on this syllabus area
Realising Benefits	<ul style="list-style-type: none"> • A review of the Realise practice • A sample examination question on this syllabus area
Review Benefits Realisation	<ul style="list-style-type: none"> • A review of the Review practice • A sample examination question on this syllabus area
Portfolio Based Application of Benefits Management	<ul style="list-style-type: none"> • A review of the Portfolio Based Application of Benefits Management • A sample examination question on this syllabus area
Implementing, sustaining and measuring Benefits	<ul style="list-style-type: none"> • A review of Implementing, sustaining and measuring Benefits • A sample examination question on this syllabus area