



# APMG International Managing Benefits™ Practitioner Interactive Learning

## Introduction

The purpose of the APMG International Managing Benefits™ guidance and certification scheme is to provide managers and practitioners from multiple disciplines, working in a variety of organizations, with generally applicable guidance encompassing benefits management principles, practices and techniques. "Managing Benefits" has been carefully designed to complement existing Best Practice in portfolio, programme and project management such as PRINCE2®, MSP® & MoP®.

This **APMG accredited i-learning course** is designed for individuals who have undertaken the 3 day Foundation Course or the Foundation i-learning and passed the examination, and now wish to move on to the higher examination level available.

## Target Audience

The target audience includes all those with a role in ensuring best use of funds by maximizing the benefits realized from change initiatives. This multi-disciplinary group includes:

- Change leaders (e.g. senior responsible owners)
- Change initiators (e.g. strategic planners and policy leads)
- Change appraisers and evaluators
- Change implementers (e.g. programme managers)
- Change support staff (e.g. project office staff)

## Course Benefits for Individuals

- Enhanced professional competence through benefits management practices and techniques.
- Ability to implement methods, including knowledge of management accountancy and behavioural finance.
- Adept at forecasting realistic benefits to produce business cases which address business issues and objectives.

## Course Benefits for Organizations

- Realize benefits to improve prospects in terms of investors, clients, revenue and efficiency levels.
- Ability to demonstrate more efficient and effective practices through better use of available resources.
- Improved return on investment from change initiatives
- Enhanced confidence on the part of regulators and funding agencies.
- Have an organization-wide understanding of the benefits a project or programme will produce and be able to measure when they are realized

**Price: £99 per person (full package)  
for 12 months access**



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*MSP®, MoP® and PRINCE2® are [registered] trade marks of AXELOS Limited, used under permission of AXELOS Limited. All rights reserved.*

## About Aspire Europe

We are a company with roots entrenched in change programme management and performance improvement and have been at the forefront of leadership for 10 years, providing the lead authors for the 2007 and 2011 Managing Successful Programmes.

We constantly strive to offer refreshing courses, material and examples to the market and provide interesting and stimulating events. We see benefits management as critical to the success of change in organisations and have provided consultants to perform this activity in the past.

The course is a key component of any professional development for a Portfolio, Project or Programme Manager, Business Change Manager or member of a change team.

**Duration:** Approx. 6 hour.

**Pre-Requisites:** Delegates will need to have passed and evidence the passing of the Managing Benefits Foundation examination.

For more details please contact us

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## Course Outline

Module	Content
<b>Practitioner Examination Overview</b>	<ul style="list-style-type: none"><li>• Format and content of the exam.</li><li>• Examination question styles.</li><li>• Examination approach</li></ul>
<b>Managing Benefits Overview</b>	<ul style="list-style-type: none"><li>• Definitions, scope and objectives of benefits management.</li><li>• The nine themes of effective Benefits Management</li><li>• Barriers to effective benefits management practice,</li></ul>
<b>Managing Benefits Principles</b>	<ul style="list-style-type: none"><li>• The names and key elements of the seven Benefits Management Principles</li></ul>
<b>Identifying and Quantifying Benefits</b>	<ul style="list-style-type: none"><li>• A review of the Identify and Quantify practice</li></ul>
<b>Valuing and Appraising Benefits</b>	<ul style="list-style-type: none"><li>• A review of the Value and Appraise practice</li></ul>
<b>Planning Benefits Realisation</b>	<ul style="list-style-type: none"><li>• A review of the Plan practice</li></ul>
<b>Realising Benefits</b>	<ul style="list-style-type: none"><li>• A review of the Realise practice</li></ul>
<b>Review Benefits Realisation</b>	<ul style="list-style-type: none"><li>• A review of the Review practice</li></ul>
<b>Portfolio Based Application of Benefits Management</b>	<ul style="list-style-type: none"><li>• A review of the Portfolio Based Application of Benefits Management</li></ul>
<b>Implementing, sustaining and measuring Benefits</b>	<ul style="list-style-type: none"><li>• A review of Implementing, sustaining and measuring Benefits</li></ul>