



VISION and BLUEPRINT PRINCIPLES

Introduction

The Aspire Europe Vision and Blueprint Principles is an introduction to the theory and practice of these key change planning activities. The course provides an overview of the responsibilities, tools and skills required to kick off the design of an effective change programme. The course can lead to a nationally recognised award accredited by ILM following an assessment exercise. It is also part of the Business Change Diploma.

Target Audience

This course is ideal for any staff involved in change related roles and wish to gain a qualification, for example:

- Staff taking up a BCM role
- Programme office teams
- Benefits and Business Case managers
- Members of a change team
- Project Manager and teams

Course Benefits

- Greater understanding of the Vision and Blueprint in the design and delivery of a benefits led change programme
- Practical use of the techniques and tools
- The ability to produce a Vision for all stakeholders
- The ability to create a Blueprint and use it to develop alternative delivery options

Duration: 1 day workshop with an additional 20 hours of study time for the award.

Pre-Requisites: Programme Management Overview courses, or an understanding of Managing Successful Programmes.

Public Event: Public courses are based around a case study.

In-House Event: Can be tailored around a current or planned Change Programme.



About Aspire Europe

Aspire Europe is an organisation dedicated to delivering change through programme management. We see this activity as key to the success of change in organisations we have provided consultants to perform this activity in the past.

This course provides a general overview of these critical design activities and the responsibilities that go with it.

We look at the tools and techniques that will be helpful day-to-day and identify areas where further development will help. In addition we will explore the different vision and blueprint design and delivery management skills that will be required to maintain a focus on benefits in a change programme.

The course is a skills component for the professional development of Business Change Managers and members of a programme team.

Aspire Europe offer further accredited courses to continue this development.

For more details please contact us

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Web: www.aspireacademy.tv

Public Event: Price on application
In-House Event: Price on application
C4CM Qualification: £175 per person (optional)

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Course Outline

Module	Content
The Vision	<ul style="list-style-type: none"> • This session covers: • Driving the change cycle • Stakeholders • Critical content: strategic drivers, benefits, risks, outcomes • Formats and media • Desirable attributes of a good vision statement
The Blueprint – Context	<ul style="list-style-type: none"> • This session covers: • Develop a Blueprint from a Vision • Context • Blueprinting Tools • Blueprint examples from the real world
Action Planning	<ul style="list-style-type: none"> • This session covers: • Delegates to develop an action plan to go back and work on their own programme Vision and Blueprint
The Blueprint – Where are we going?	<p>This session covers:</p> <ul style="list-style-type: none"> • Using the tools • How does it work? • Mapping an “As is” scenario • What other factors need to be considered
The Blueprint – How do we get there?	<p>This session covers:</p> <ul style="list-style-type: none"> • Gaining commitment and sign off • What are the “Step Changes” going to be? • Outcome relationship models • Designing the project portfolio
Assessment	Delegates who choose to do the assessment for the Award will use their Action Planning activities and provide a critical report on their work.

The award is administered by the Centre for Change Management.