



Aspire Europe Limited
helping organisations to manage change

APMG INTERNATIONAL MANAGING BENEFITS™ PRACTITIONER eLEARNING

Introduction

The purpose of the APMG International Managing Benefits™ guidance and certification scheme is to provide managers and practitioners from multiple disciplines, working in a variety of organizations, with generally applicable guidance encompassing benefits management principles, practices and techniques. “Managing Benefits” has been carefully designed to complement existing Best Practice in Portfolio, Programme and Project Management such as PRINCE2®, MSP® & MoP®.

This course is designed for individuals who have undertaken the three-day Foundation course and passed the examination, and now wish to move on to the higher examination level available.

Target Audience

The target audience includes all those with a role in ensuring best use of funds by maximizing the benefits realized from change initiatives. This multi-disciplinary group includes:

- Change leaders (e.g. Senior Responsible Owners)
- Change initiators (e.g. strategic planners and policy leads)
- Change appraisers and evaluators
- Change implementers (e.g. Programme Managers)
- Change support staff (e.g. Project Office staff)

Course Benefits for Individuals

- Enhanced professional competence through benefits management practices and techniques.
- Ability to implement methods, including knowledge of management accountancy and behavioural finance.
- Adept at forecasting realistic benefits to produce business cases which address business issues and objectives.

Course Benefits for Organizations

- Realize benefits to improve prospects in terms of investors, clients, revenue and efficiency levels.
- Ability to demonstrate more efficient and effective practices through better use of available resources.
- Improved return on investment from change initiatives
- Enhanced confidence on the part of regulators and funding agencies.
- Have an organization-wide understanding of the benefits a project or programme will produce and be able to measure when they are realized

Price: £99 (exc. VAT) per person (full package) for 12 months access



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MSP®, MoP® and PRINCE2® are [registered] trade marks of AXELOS Limited, used under permission of AXELOS Limited. All rights reserved.

About Aspire Europe

Our roots are entrenched in Change Programme Management and Performance Management and we are committed to improving the efficiency and effectiveness of organisations through the transfer of our knowledge and experience to your people.

We constantly strive to offer refreshing, stimulating and interesting events facilitated by consultants with a wealth of experience and examples to enhance your learning experience.

We offer further accredited courses to continue your development.

The course is a key component of any professional development for a Portfolio, Project or Programme Manager, Business Change Manager or member of a change team.

Duration: Approx. 6 hours

Pre-Requisites: Delegates will need to have passed the Managing Benefits Foundation examination.

For more details please contact us

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Course Outline

Module	Content
Practitioner Examination Overview	<ul style="list-style-type: none">• Format and content of the exam.• Examination question styles.• Examination approach
Managing Benefits Overview	<ul style="list-style-type: none">• Definitions, scope and objectives of benefits management.• The nine themes of effective Benefits Management• Barriers to effective benefits management practice,
Managing Benefits Principles	<ul style="list-style-type: none">• The names and key elements of the seven Benefits Management Principles
Identifying and Quantifying Benefits	<ul style="list-style-type: none">• A review of the Identify and Quantify practice
Valuing and Appraising Benefits	<ul style="list-style-type: none">• A review of the Value and Appraise practice
Planning Benefits Realisation	<ul style="list-style-type: none">• A review of the Plan practice
Realising Benefits	<ul style="list-style-type: none">• A review of the Realise practice
Review Benefits Realisation	<ul style="list-style-type: none">• A review of the Review practice
Portfolio Based Application of Benefits Management	<ul style="list-style-type: none">• A review of the Portfolio Based Application of Benefits Management
Implementing, sustaining and measuring Benefits	<ul style="list-style-type: none">• A review of Implementing, sustaining and measuring Benefits