



PROGRAMME & PROJECT SPONSOR BRIEFING

Introduction

The course is presented as a series of briefings, each designed as a valuable introduction to the core programme management concepts from the perspective of the sponsor role. The sessions introduce a variety of tools, techniques and theories that are required to undertake this role and together they provide a comprehensive understanding of the Sponsor's role and responsibilities within a programme or project environment. The course is a mixture of trainer input, discussion and practical exercises using a case study to apply what has been learnt as well as sharing real life experiences of the subject to relate these to the training.

The aims of the workshop are:

- Understand Programme Manage in change context
- Relate programme and project governance to the Executive role
- Establishment of a vision and strategy
- Stakeholder communication
- Investigate the key tools and processes for effective control
- Understand why projects and programmes succeed or fail

This is the 2 day approach to gaining the qualification. It is an intense course that will require delegates to prepare thoroughly and be prepared for evening work throughout the course.

Target Audience

This course is ideal for all senior managers involved in change programmes and projects for example:

- Senior managers taking a Senior Responsible Owner role
- Senior managers taking an executive role in a project
- Senior managers who have the role of Sponsor within a Programme or Project environment

Course Benefits

- Understanding of the importance of the role of the programme/project sponsor
- Reasons for undertaking a programme/project
- Appreciation of the role and responsibilities of sponsorship
- How to build the right team to deliver the programme.
- An overview of a vision statement.

Public Event: Price on application
In-House Event: Price on application



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About Aspire Europe

The case for using Aspire Europe is compelling; we are an Accredited Training organisation by APM, C4CM and The APM Group and an AXELOS Limited accredited consulting partner. Our trainers are mainly practicing consultants who have achieved Registered Consultant status.

The Aspire Europe team has been at the forefront of best practice. We were involved in the development of each of the following products:

- Managing Successful Programmes (MSP®) – Lead Authors
- PRINCE2® - Part of the Alpha Review Team
- Portfolio Management - Part of the Alpha Review Team
- Management of Risk (M_o_R®) – Alpha Review Team
- P3O® - Alpha Review Team
- P3M3® Maturity Assessment toolkit – Lead Authors

Duration 2 days

Pre-Requisites Previous experience of managing a change programme or leading (or being involved in) a change programme in the near future.

In-house courses Can be tailored around a current programme or planned programme.

For more details please contact us

01275 848099

Email: theacademyteam@aspireeurope.com

Web: www.aspireacademy.tv



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Course Outline

Module	Content
<u>DAY 1</u> Briefing 1: The Role of the Sponsor	This session covers: <ul style="list-style-type: none">• Leadership-v-Management• Giving direction and leadership• What makes change successful• Vision Statement: owning the vision; establishing the vision and the need for change and key deliverables; providing the context
Briefing 2: The Sponsor Working with People	This session covers: <ul style="list-style-type: none">• Engagement with Stakeholders by the SRO and other Sponsors• How people react to change• Communications• Selection and Appointment of a Programme/Project Manager• Creation of appropriate delivery terms• Leadership• Influencing
<u>DAY 2</u> Briefing 3: Identifying and Establishing a Programme/Project	This session covers: <ul style="list-style-type: none">• Clearly identifying, defining and articulating the purpose of the programme or project• Establishing an environment that will maximise the chances of success• Providing appropriate direction and making the right interventions during initiation
Briefing 4: The Delivery Journey	This session covers: <ul style="list-style-type: none">• Issues requiring the attention of the Sponsor during delivery of a Programme or Project• Recognising the effecting closure of a Programme or Project