



# SENIOR RESPONSIBLE OWNER SPONSOR AND EXECUTIVE BRIEFING

## Introduction

The workshop content is driven by the attendees and their specific situation. The workshop facilitator will engage with the attendees to discuss their situation and adjust the topics and depth of discussion to meet their needs.

There will be a slide presentation, with the delegates having supporting notes to provide additional information for each slide or to highlight key messages. It is anticipated that the event will focus on the change programme for the authority and discussions will be encouraged within that content.

The aims of the workshop are:

- Understanding Programme Management in a change context
- Introduction to the MSP® framework
- Relate programme and project governance to the Executive role
- Explore the Transformational Journey
- Investigate use of tools for effective control
- Understand why transformational changes succeed or fail

## Target Audience

This course is ideal for all directors involved in change programmes and projects for example:

- Directors taking a Senior Responsible Owner role
- Directors taking an executive role in a project
- Directors in a Sponsor group or oversight board
- Leaders of a programme or project board

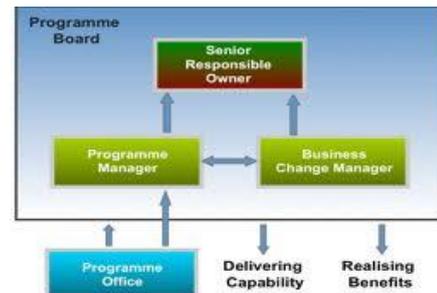
## Course Benefits

Delegates attending the course will gain:

- Understanding the role of the programme/project sponsor
- Differentiate between responsibility and accountability
- Learn the tools and techniques of sponsorship

**Duration:** 3 hour workshop.

**Pre-Requisites:** Attendees should have some experience of managing a change programme or expect to be involved or leading a change programme



## About Aspire Europe

The case for using Aspire Europe is compelling; we are an Accredited Training organisation by APM, C4CM and The APM Group and an AXELOS Limited accredited consulting partner. Our trainers are mainly practicing consultants who have achieved Registered Consultant status.

The Aspire Europe team has been at the forefront of best practice. We were involved in the development of each of the following products:

- Managing Successful Programmes MSP® – Lead Authors
- PRINCE2® – Part of the Alpha Review Team supporting the authors
- Portfolio Management – Part of the Alpha Review Team
- Management of Risk (M\_o\_R®) – Alpha Review Team
- P3O® – covers the effective delivery of programme and project offices – Part of the Alpha Review Team
- P3M3® Maturity Assessment toolkit – Lead Authors

**Public Event:**

Price on application

**In-House Event:**

Price on application

For more details please contact us

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## Course Outline

Module	Content
<b>Overview and Content Setting</b>	This session covers: <ul style="list-style-type: none"><li>• Introduces key concepts and products</li><li>• History of programme management</li><li>• Differences between portfolios, programmes and projects</li></ul>
<b>Change Programme Context</b>	This session covers: <ul style="list-style-type: none"><li>• What is a programme</li><li>• Where should we use programme management</li><li>• Different types of programmes</li></ul>
<b>Sponsor as the leader of Change</b>	This session covers: <ul style="list-style-type: none"><li>• MSP® Governance Model</li><li>• Relationship between the 3 levels of control</li><li>• Discussion around the key roles, SRO, BCM and Programme Manager</li></ul>
<b>The Change Journey using MSP®</b>	This session covers: <ul style="list-style-type: none"><li>• Aspire Golden Thread covers vision, blueprint, benefits, projects, transition, outcomes and benefits realisation</li><li>• Key concepts explained around each</li></ul>
<b>Maintaining Control</b>	This session covers: <ul style="list-style-type: none"><li>• MSP® Themes and how they apply to the sponsor</li><li>• What are the critical trigger points to watch out for</li><li>• Effective programme board manage</li></ul>
<b>Achieving Success and Avoiding Failure</b>	This session covers: <ul style="list-style-type: none"><li>• NAO and OGC APM Group Guidance on causes of failure</li><li>• Common problems for new organizations</li><li>• The Maturity Journey</li></ul>