Aspire Europe Limited
helping organisations to manage change

VISION AND BLUEPRINT PRINCIPLES eLEARNING

Introduction

The Aspire Europe Vision and Blueprint Principles eLearning course is an introduction to the theory and practice of these key change planning activities. The course provides an overview of the responsibilities, tools and skills required to kick off the design of an effective change programme.

Target Audience

This course is ideal for any staff involved in change related roles, for example:

- Staff taking up a BCM role
- Programme office teams
- Benefits and Business Case managers
- Members of a change team
- Project Manager and teams

Course Benefits

- Greater understanding of the Vision and Blueprint in the design and delivery of a benefits led change programme
- The ability to produce a Vision for all stakeholders
- The ability to create a Blueprint and use it to develop alternative delivery options

Duration: Approx. six hours

Pre-Requisites: Programme Management Overview courses, or an understanding of Managing Successful Programmes.

About Aspire Europe

Aspire Europe is an organisation dedicated to delivering change through programme management. We see this activity as key to the success of change in organisations we have provided consultants to perform this activity in the past.

This course provides a general overview of these critical design activities and the responsibilities that go with it.

We look at the tools and techniques that will be helpful day-to-day and identify areas where further development will help. In addition, we will explore the different vision and blueprint design and delivery management skills that will be required to maintain a focus on benefits in a change programme.

The course is a skills component for the professional development of Business Change Managers and members of a programme team.

Aspire Europe offer further accredited courses to continue this development.

Price: £75 per person (full package) for 12 months access

For more details please contact us

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Course Outline

Module	Content
The Vision	• Driving the change cycle • Stakeholders • Critical content: strategic drivers, benefits, risks, outcomes • Formats and media • Desirable attributes of a good vision statement
The Blueprint – Context	• Develop a Blueprint from a Vision • Context • Blueprinting Tools • Blueprint examples from the real world
The Blueprint – Where are we going?	• Using the tools • How does it work? • Mapping an "As is" scenario • What other factors need to be considered
The Blueprint – How do we get there?	• Gaining commitment and sign off • What are the "Step Changes" going to be? • Outcome relationship models • Designing the project portfolio