



# VISION AND BLUEPRINT PRINCIPLES eLEARNING

## Introduction

The Aspire Europe Vision and Blueprint Principles eLearning course is an introduction to the theory and practice of these key change planning activities. The course provides an overview of the responsibilities, tools and skills required to kick off the design of an effective Change Programme.

## Target Audience

This course is ideal for any staff involved in change related roles, for example:

- Staff taking up a BCM role
- Programme office teams
- Benefits and Business Case Managers
- Members of a change team
- Project Manager and teams

## Course Benefits

- Greater understanding of the Vision and Blueprint in the design and delivery of a benefits led change programme
- The ability to produce a Vision for all stakeholders
- The ability to create a Blueprint and use it to develop alternative delivery options

**Duration:** Approx. six hours

**Pre-Requisites:** Programme Management Overview courses, or an understanding of Managing Successful Programmes (MSP®).



## About Aspire Europe

Our roots are entrenched in Change Programme Management and Performance Management and we are committed to improving the efficiency and effectiveness of organisations through the transfer of our knowledge and experience to your people.

We constantly strive to offer refreshing, stimulating and interesting events facilitated by consultants with a wealth of experience and examples to enhance your learning experience.

We offer further accredited courses to continue your development.

We look at the tools and techniques that will be helpful day-to-day and identify areas where further development will help. In addition, we will explore the different vision and blueprint design and delivery management skills that will be required to maintain a focus on benefits in a change programme.

The course is a skills component for the professional development of Business Change Managers and members of a programme team.

For more details please contact us

**0117 440 2560**

**Price: £75 per person (full package)  
for 12 months access**

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### Course Outline

Module	Content
<b>The Vision</b>	<ul style="list-style-type: none"><li>• Driving the change cycle</li><li>• Stakeholders</li><li>• Critical content: strategic drivers, benefits, risks, outcomes</li><li>• Formats and media</li><li>• Desirable attributes of a good vision statement</li></ul>
<b>The Blueprint – Context</b>	<ul style="list-style-type: none"><li>• Develop a Blueprint from a Vision</li><li>• Context</li><li>• Blueprinting Tools</li><li>• Blueprint examples from the real world</li></ul>
<b>The Blueprint – Where are we going?</b>	<ul style="list-style-type: none"><li>• Using the tools</li><li>• How does it work?</li><li>• Mapping an “As is” scenario</li><li>• What other factors need to be considered</li></ul>
<b>The Blueprint – How do we get there?</b>	<ul style="list-style-type: none"><li>• Gaining commitment and sign off</li><li>• What are the “Step Changes” going to be?</li><li>• Outcome relationship models</li><li>• Designing the project portfolio</li></ul>